



Deskbee Takes Workplace Management to the Next Level With HID Mobile Access and Identity Positioning Technologies

INTRODUCTION

Deskbee, a Brazilian company specializing in corporate space management, has developed an application that provides a unified view of all variables related to office occupancy. This platform enables segmented reservations of workstations, meeting rooms, cafeterias, equipment, or parking spaces.

With this platform, companies can optimize their resources through better occupancy management while simplifying visitor management, capacity control, and service requests such as cleaning or maintenance, all from an intuitive interface.

Deskbee has experienced rapid growth, consolidating its position in the Brazilian market and expanding its operations to more than 25 countries, including Mexico, Chile, Argentina, the United States, Portugal, Spain, Germany, and the United Kingdom. Currently, it serves over 400 corporate clients with a presence in more than 2,500 offices.

CHALLENGE

Deskbee, already established as a robust workplace management application, identified a need to expand its offering to become a comprehensive solution in the competitive business market. The challenge was to add digital credentials to its platform, allowing users to access offices securely using mobile devices, thereby replacing physical cards.

The objective was to enhance facility security and optimize operational efficiency with an application that also integrated an advanced real-time positioning solution, aiming to improve people flow management and maximize the utilization of workspaces.

With clear goals in mind, the company found in HID the ideal technology partner to expand its capabilities and offer its clients a comprehensive application that not only facilitated efficient space management but also guaranteed secure and agile access for individuals.

SOLUTION

To enhance real-time access and workspace management, the Deskbee application integrated two advanced HID Mobile Identities solutions: Mobile Access and Identity Positioning.

With HID Mobile Access technology, Deskbee can now host mobile credentials within its application. This feature allows users to enter facilities using their smartphones or tablets, providing a high level of security. The combination of these digital services offers an additional layer of convenience, significantly improving the user experience.

With HID Identity Positioning, workspace administrators can now confirm the real-time location and movement of employees. This facilitates the acquisition of accurate data on the occupancy of different areas, promoting more efficient space planning and contributing to operational sustainability. This integration provides a comprehensive view of how facilities are used, enabling dynamic adjustments based on instant information.

"The HID technical team helped us make the most of the APIs and SDKs to develop the best technology for our customers," said Fernando Gorguet, Business Development Director at Deskbee. "Our engineering and integration team had access to the development portal and the complete package of HID tools, which allowed the final product to be the best possible," he added.

RESULTS

As a result of this technological alliance, Deskbee can now offer its clients real-time dashboards with specific time-period data, allowing for more detailed monitoring of space usage and access, with accurate data on occupancy and presence.

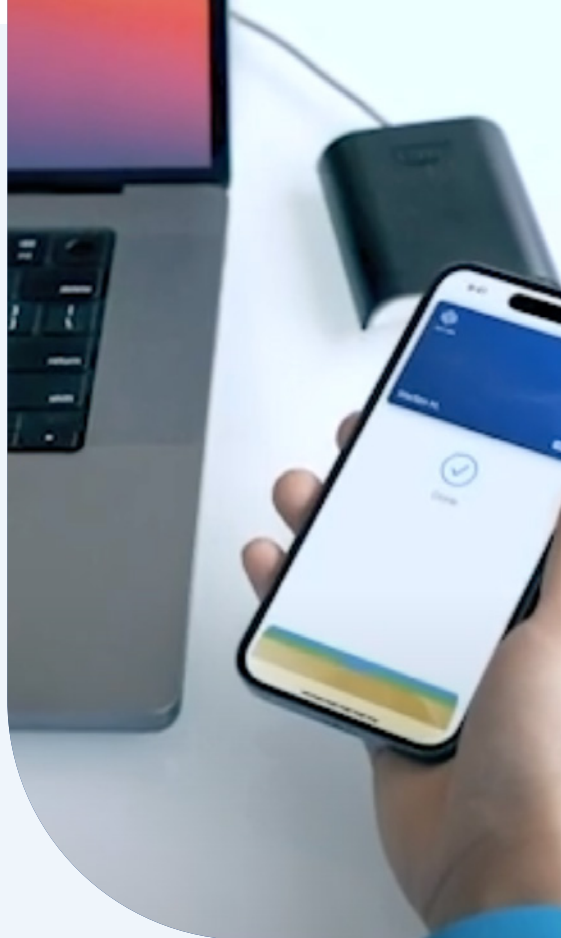
HID Identity Positioning, for example, provides precise data on the number of people in the building, their location by floor or specific spaces, and the duration of their stay. This information helps manage resources like water, energy, and air conditioning more efficiently, applying automations to reduce operational costs and maximize the efficiency of work environments.

On the other hand, HID Mobile Access allows employees to use their mobile phones as credentials, replacing physical cards. This feature not only increases convenience but also enhances the security of facility access. By eliminating the need for physical cards, companies can reduce the risk of loss and misuse of identifications, ensuring tighter access control.

Gorguet emphasized, "The ability to automate the check-in process and improve access management has been a significant change. HID's reliability and support have been fundamental to these advancements, and we are seeing how these results are positively impacting our clients. Trust in the HID brand and its support has been essential for our success."

The integration of HID's Mobile Identities solutions demonstrates the enormous potential that application development companies have to transform access control systems and workplace management. Not only do they facilitate access and improve facility protection, but they also offer the possibility of optimizing resources and reducing operational costs through intelligent automations.

Through collaboration with HID, developers of mobile platforms and applications can adapt to the changing needs of the market and provide a more secure, efficient and personalized experience for their clients.



SOLUTIONS

HID® Mobile Access®

HID Identity Positioning

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Fernando Gorguet
Business Development Director
Deskbee



hidglobal.com

North America: +1 512 776 9000 | Toll Free: 1 800 237 7769
Europe, Middle East, Africa: +44 1440 714 850
Asia Pacific: +852 3160 9800 | Latin America: +52 (55) 9171-1108

For more global phone numbers click here

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