



Nan Fung Group Advances Its Exemplary Environmental Commitment and Innovation With HID Mobile Access[®]

Nan Fung Group, one of the largest privately held conglomerates in Hong Kong, holds global interests in real estate development and investment. Founded in 1954 as a textile company that ventured into the property sector in the 1960s, it is a leading property developer with a well-diversified and substantial financial investment portfolio that includes more than 165 residential, commercial and industrial development projects in Hong Kong, as well as interests in first-tier cities in mainland China and overseas. Nan Fung's portfolio also includes businesses in life science, investments, property management, property development and more.

A centerpiece of Nan Fung's development portfolio is AIRSIDE, a 1.9 million-square-foot mixed-use commercial space that is a landmark project in Kai Tak. The 47-story development includes a 32-story Grade A office building, and a 700,000 square-foot multi-story shopping mall interconnected with an underground shopping street.

CHALLENGE

Nan Fung wanted to upgrade AIRSIDE's office space with an innovative and highly secure digital access control solution; one that was accurate, reliable and offered more efficient access and an elevated user experience.

Digital credentials require fewer resources for card management and maintenance, including collecting cards from and delivering them to users. Plastic consumption is also reduced, which aligns with Nan Fung Group's Environmental, Social and Governance (ESG) commitment to minimize its ecological footprint.

Alan Tam, Senior Manager in Nan Fung Group's Information Technology Department said, "Nan Fung has the user experience at the top of our mind as we transition to digital credentials. We prioritize the comfort and satisfaction of our employees and tenants. Our goal is to provide a solution that is simple and convenient, eliminating the need to open an app prior to use."

"We strive for the best, instilling purpose into our brand by creating value for our customers, business partners and stakeholders. We are committed to investing in communities and the environment for the betterment of our future," said Tam.

SOLUTION

Nan Fung Group turned to HID Mobile Access, which delivers a convenient and contactless experience by allowing smartphones or smartwatches to be used as a credential to access doors, networks, services and other controlled areas.

Between the mobile application and wallet options, Nan Fung chose to introduce the HID mobile wallet experience at AIRSIDE, allowing secure storage of users' credentials in smartphones or smartwatches, which can be easily integrated into existing access control systems. The solution is simple to distribute and manage, taking advantage of the smartphone's built-in security features.

Once set-up through Nan Fung Group's NF Touch App, users can add credentials to their mobile wallet and simply hold their smartphone or smartwatch near an NFC-enabled lock to access the office building, secured areas and shared amenity spaces.



"Nan Fung is pleased that AIRSIDE has become one of the first office complexes in Asia's commercial real estate sector to offer users' credentials in a mobile wallet, HID's mobile solutions have brought convenience and an enhanced user experience for our office tenants."

Alan Tam
Senior Manager of Information Technology
Nan Fung Group

Solutions

- HID Mobile Access

RESULT

“Within a month of launch, more than 70 percent of Nan Fung staff added their credentials to their mobile wallets, saving time previously spent locating their physical cards. This has helped alleviate congestion at building entry points during peak hours,” said Tam.

Adding to the enhanced overall user experience is the heightened accuracy, reliability, security and privacy offered by HID Mobile Access, which leverages on HID Seos® credential technology and the built-in security features of the mobile devices, as well as more efficient access to secure areas — a convenience that extends to property managers.

From a property management standpoint, Nan Fung has found that the mobile access solution allows them to update users' information quickly and systematically. It also eliminates the process of checking the quality of physical cards, making it faster and more convenient to issue and revoke users' credentials.

Tam adds, “Nan Fung is pleased that AIRSIDE has become one of the first office complexes in Asia's commercial real estate sector to offer users' credentials in a mobile wallet, HID's mobile solutions have brought convenience and an enhanced user experience for our office tenants.”

AIRSIDE



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2025-01-21-cc-nan-fung-cs-en

PLT-08167

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