

CAMPAIGN IN A BOX

ACTIVID® CREDENTIAL MANAGEMENT SYSTEM

Sales and marketing
enablement toolkit





HOW TO USE THIS TOOLKIT

FOLLOW 3 EASY STEPS

Whether you're engaging with a client for the first time, or meeting an existing one, you'll find everything you need to have a productive conversation about **ActivID® Credential Management System**.

- 01** Choose an asset from the contents page
- 02** Read the asset now or download and save for later
- 03** Share with prospects or colleagues internally

CONTENTS

WHAT YOU'LL FIND IN THIS TOOLKIT

- | | | | |
|----|-----------------------|----|------------------------|
| 04 | eBook | 08 | Customer Presentation |
| 05 | Social Media | | Partner Presentation |
| 06 | Web and Email Banners | | Partner Update |
| 07 | Battle Card | 09 | PIV Solutions Brochure |
| | Data Sheet | 10 | Case Study |
| | White Paper | | |

EBOOK

Securing Access to Premises, Applications and Networks

Everything you need to know about the **ActivID® Credential Management System** including benefits, features, specifications and differentiators.

Share on social media or add a link to your next email send.

[DOWNLOAD HERE](#)



SOCIAL MEDIA POSTS

Share and promote the latest on **ActivID® Credential Management Systems** from HID Global on LinkedIn and Twitter.

Share on social media or add a link to your next email send.

LINKEDIN EXAMPLE



TWITTER EXAMPLE



[DOWNLOAD DOCUMENT](#)

SOCIAL MEDIA GRAPHICS

Optimize your social media posts with personalized graphics. Use with the accompanying social media posts on the left.

IMAGE SIZES:

TWITTER & LINKEDIN:
800 X 400 PX



[DOWNLOAD HERE](#)

WEB AND EMAIL BANNERS

Bring your emails to life with these email banner graphics.
Can also be used as a web banner advertisement to drive traffic to your website.

[DOWNLOAD HERE](#)



BATTLE CARD

The solution at a glance.

The **ActivID® Credential Management Systems** battle card summarizes customer pain points and objections, as well as the key talking points, solution overview, competitive advantages and qualifying questions.

Print a copy and take it to your next sales meeting.

ActivID™ Credential Management System				
Key Features	Solution Overview	Buyers and Pain Points		
- Quick and easy-to-use mobile and desktop smart cards and smart tags (containing a variety of credentials) to access physical and virtual resources. - Simple and intuitive software digital credential management console. - Securely manage a large number of credentials in a single console. - Easy integration with a wide variety of enterprise systems (HR, IT, etc.) for seamless credential management and provisioning. - One single badge for both IT and physical access, which is easy to use for the employee, with full control and management of physical and virtual resources. - Comprehensive audit and policies for mobile devices to ensure security and compliance.	ActivID Credential Management System allows you to issue and manage a variety of credentials (physical and virtual) to access physical and virtual resources. The system can issue credentials to IT systems, applications, VPNs and other remote access tools, and even building facilities. In addition to access, the credentials can also be configured to encrypt data, host files, documents and emails, and apply digital signatures. ActivID CMS has been deployed by leading enterprises and government organizations and manages millions of credentials.	Decision Makers: CIO: is focused on protecting and increasing profits, but also reducing risk and potential vulnerability. The latter requires compliance to IT policies, with employees often creating the largest challenges. To protect that sensitive processes with a better user experience are attractive, but can't compromise on security. Influencers: IT Director: wants to match the best technology to the needs of the organization, and is tasked with ensuring seamless access to their technology. Must also provide a unified approach to access and identity, but can't sacrifice the integrity of data and systems. Remote workers create an additional challenge in this area. IT Manager: often bears the brunt of user education and support, and has limited resources to do both. Needs ease of deployment and management, and proven technology that's easy for employees to use.		
Business Benefits				
Increase Efficiency Strong authentication and secure management of credentials (physical and virtual) for employees.	Reduce Compliance Automated high assurance credential lifecycle management (issuance, renewal, expiration, etc.) for physical and virtual credentials.	Simplified Deployment Easy integration with existing identity management and provisioning systems, and physical access control systems to gain access to building facilities.	Transition to Mobile As adoption of mobile devices grows, smart physical cards to the enterprise, ActivID CMS helps protect a large number of devices and physical and virtual credentials, as well as ensuring compliance.	
Differentiators				
Comprehensive audit and policies for mobile devices to ensure security and compliance.	Easy integration with existing identity management and provisioning systems, and physical access control systems to gain access to building facilities.	Easy integration with existing identity management and provisioning systems, and physical access control systems to gain access to building facilities.	Easy integration with existing identity management and provisioning systems, and physical access control systems to gain access to building facilities.	

DOWNLOAD HERE

DATA SHEET

Need product specifics?
Grab a copy of the data sheet.

It answers questions like what is **ActivID® Credential Management Systems** and why do I need it and includes the advantages it offers over the competition.

IDENTITY AND ACCESS MANAGEMENT SOLUTIONS

HID

ActivID® Credential Management System

ACTIVID CREDENTIAL MANAGEMENT SYSTEM BENEFITS

PROVEN CREDENTIAL MANAGEMENT SYSTEM TO SECURELY DEPLOY AND UPDATE HIGH ASSURANCE USER CREDENTIALS

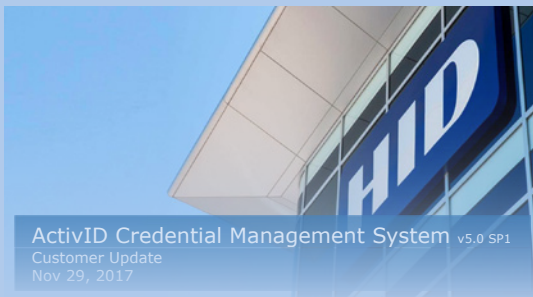
The Global ActivID Credential Management System (CAMS) provides organizations with a secure, scalable, and easy-to-use solution for managing user credentials across their entire organization.

DOWNLOAD HERE

CUSTOMER PRESENTATION

Prepare for an introduction call or meeting with this customer-friendly presentation hosted in Microsoft PowerPoint.

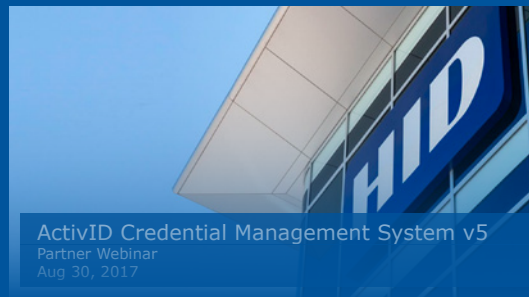
Includes everything you need: overview, benefits, technical features and use cases.

[DOWNLOAD HERE](#)

PARTNER WEBINAR

Learn more about HID Global **ActivID® Credential Management Systems** and train your staff internally with this partner presentation hosted in Microsoft PowerPoint.

It answers questions like: “Why should clients choose HID Global **ActivID® Credential Management Systems?**”

[DOWNLOAD HERE](#)

PARTNER PRESENTATION

Learn how to sell HID ActivID™ Credential Management Systems and train your staff internally with this partner presentation hosted in Microsoft PowerPoint.

Includes customer benefits, compliance, and market trends.

[DOWNLOAD HERE](#)

BROCHURE

Single Secure Credential to Access Facilities and IT Resources.

Find everything you need to know HID PIV (Personal Identity Verification) solution in our brochure. Use internally or share with your clients via email or social media.

DOWNLOAD HERE



Single Secure
Credential to
Access Facilities
and IT Resources

CASE STUDY

Success Story

The Columbia County Sheriff's Office turned to HID Global for a "smart" solution to their challenges to comply with the FBI mandate, increase security and improve the officers' user experience.

Read the success story for details of the solution and results.

DOWNLOAD HERE

CASE STUDY



Columbia County Sheriff



"The HID Credential Management System was easy to deploy. HID has helped us come into compliance, using two-factor authentication, which has become a big thing in the law enforcement community across America."

The Columbia County Sheriff's Office has evolved its approach to protecting information by verifying the identities of everyone who accesses the network or the Agency's computers. To boost its cyber security, the Sheriff's Office partnered with a provider best known for physical access credentials, but now with a comprehensive digital identity portfolio: HID Global, a worldwide leader in trusted identity solutions. The result will prevent the theft and fraudulent use of Agency personnel digital identities.

Challenges

To comply with the FBI's Criminal Justice Information Services (CJIS) security policy, law enforcement officials are now required to incorporate advanced authentication into the process of accessing criminal background information. Just like the thousands of sheriff's offices across the United States that need to meet the requirements, the Columbia County Sheriff's Office in Florida had to come into compliance.

Wanting to take a balanced approach, the Columbia County Sheriff's Office intended to meet the FBI's authentication requirements to verify the identity of those who access criminal information, yet do it in a relatively simple way and without adding an extra burden to the law enforcement officers.

The Sheriff's Office had relied for years on the use of username and password for officers to access online information. When an officer entered his/her car, he/she logged into their system the same way, in the typical way of typing in his/her username and password on



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