

Exploring HID Approve's Customization Features

INTRODUCTION

With the capability of turning mobile devices into simple-to-use, always-on-hand authenticators, HID Approve is a secure, scalable and intuitive mobile authentication solution that offers an outstanding user experience. The application offers flexible deployment and multiple customization options. Available as a Software Development Kit (SDK) or an app, HID Approve has customization options to meet your customer needs. This executive brief covers a full overview of the customization features available to help guide you on the path to find the right authentication solution for your business.

HID APPROVE KEY BENEFITS AND CUSTOMIZATION FEATURES

HID Approve offers Customization+ — a feature and service package that enables an additional level of customization and branding for the app. Using Customization+, organizations are able to unlock a comprehensive branding experience in an affordable, subscription-based model.

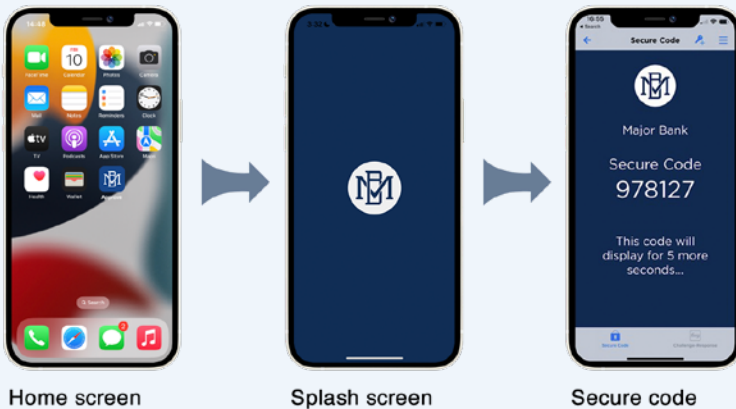
The Customization+ package compliments the rich, out-of-box customization capabilities already standard in HID Approve app. This package is a suitable option for customers who do not have the expertise or budget to integrate and maintain the SDK version, but would prefer to have an additional layer of customized features on top the out-of-box capabilities. The below illustrations visually demonstrate these customization features:

1. Home screen icon for the app

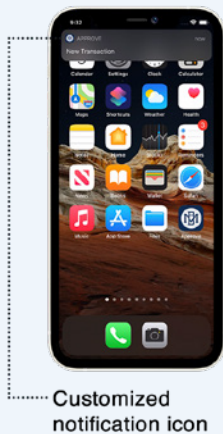


2. Customized splash screen for the app

The app splash screen, also known as the launch screen, is the brief introductory screen that appears as the app loads after the user has clicked the app icon. It helps to notify the user that the app is in the process of loading.

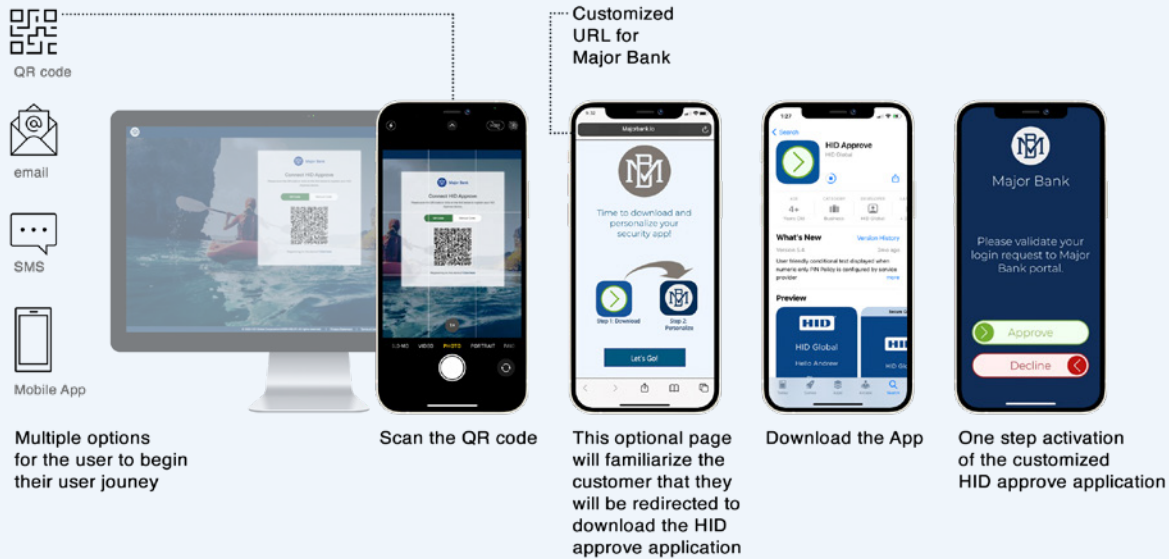


3. Notification icon



4. URL for deep-link redirects

Deep-linking helps minimize the friction for users, providing a better user experience and minimizing the activation process. The URL can be customized for your organization so that users can download and activate a branded HID Approve app without any additional steps. It is also possible to allow an optional redirect page to help your users to navigate and guide them along the way. As shown below, your users can start their activation journey from multiple places — downloading and activating the HID Approve app tailor-made to your customized organizational journey.



5. One-time activation

Once the customization features are activated, they remain unless the app is uninstalled. The app will not revert to the default HID approve app if customers stop or pause the service. This avoids confusion at the user end.

OUT-OF-THE-BOX APP CAPABILITIES VS. CUSTOMIZATION+ CAPABILITIES

The out-of-box customization capabilities are built into the app and can be activated through the configuration settings, without any explicit assistance. Out-of-box capabilities come as a default or standard offering of the HID Approve App package. Customization+ and SDK versions, on the other hand, require integration efforts. The table below shows the comparison between the out-of-the-box capabilities and Customization+ capabilities.

Customization Capabilities	HID Approve - Out-of-Box Customization	HID Approve - Customization+
Service-specific screen customization (OTP, Validation Approval, etc)	✓	
Service-specific screen color scheme customization (background color, font color)	✓	
In-app service logo customization	✓	
Credential policies customization (credential protection, password complexity, credential type etc)	✓	
Provisioning rules customization	✓	
Splash screen customization	✗	✓
Home screen app icon customization	✗	✓
Global screen color scheme (background color, font color)	✗	✓
Customized deep-link URL	✗	✓

COMPARISON OF CUSTOMIZATION FEATURES WITH HID APPROVE SDK VS. HID APPROVE APP

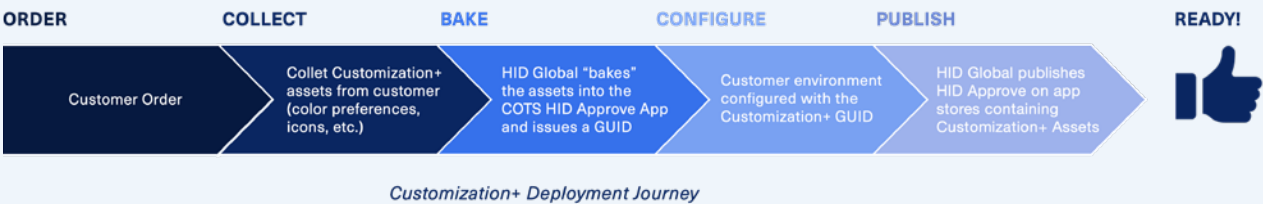
Choosing between HID Approve as an integrated SDK form or an app is predominantly based on your business needs. Both offer advantages. Here's a quick comparison to help you identify which one is better for your organization.

HID Approve — SDK Version	HID Approve — App Version
1. Complete control over the user experience and user journeys 2. Tailor-made integrations to suit specific use cases with the capacity to evolve for future needs 3. Seamless integration eliminating the need for separate apps for authentication	1. A turnkey solution that is ready to use out-of-the-box 2. Worry-free app updates and maintenance services provided by HID 3. Continuous value-add features with new and evolving capabilities 4. Robust app level security managed by HID (including audits and certifications) 5. Easy customization and flexibility to address specific business needs

AVAILABILITY

Out-of-the-box customization capabilities are available by default when the purchase of HID Approve is made.

Customization+ is available as an add-on subscription service, with a 12 month auto renewal window. The following roadmap shows its implementation process from order phase to publishing.



- Want to see HID Approve in action? Watch an [on-demand demo video](#) or book a [personalised demo with our team](#).
- For more information on our authentication solutions, visit our [webpage](#).
- For further details about HID Approve, download our [eBook](#).