

The future of mobile-enabled access control and insights starts here.

The Origin 2023 HID Technology Partner Conference is happening November 6-8 in Austin, Texas. This three-day event will give participants a look into the future of mobile access through riveting keynotes, informative breakout sessions, and hands-on demonstrations of the latest access control innovations.

To help you establish connections with attendees and gain maximum brand exposure, we're offering four unique sponsorship opportunities, as outlined below.

Origin 2023 is the beginning of something great – and we want you to be part of it!

SPONSORSHIP OPPORTUNITIES

Block Party: \$35,000

- **Block Party Exclusive Naming Rights:** Enjoy exclusive naming rights for the HID HQ Block Party, ensuring prominent brand recognition throughout the event. Your company's name will be closely associated with this exciting and highly anticipated party.
- **Social Media:** HID will promote your involvement during and after the event.
- **Prominent Logo Placement:** Your company's logo will be prominently displayed on all Block Party materials, including invitations, programs, banners, and promotional materials.
- **Event Banner:** A large banner featuring your company's logo will be displayed in a highly visible and strategic location at the event.
- **Signature Cocktail Naming Rights:** Leave an indelible mark on the event by naming an exclusive signature cocktail.



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Wine & Dine: \$25,000

- **Dinner Exclusive Naming Rights:** Enjoy the prestigious naming rights for the highly anticipated onsite dinner at The LINE Hotel. This exclusive association with the event ensures maximum brand exposure and recognition among attendees.
- **Social Media:** HID will Promote your involvement during and after the event.
- **Prominent Logo Placement:** Your company's logo will take center stage on all event materials, including invitations, programs, and promotional materials.
- **Welcome Banner:** Guests will be welcomed into the dinner with a captivating banner prominently featuring your logo.
- **Tabletop Branding:** Your company's logo will be prominently displayed on tabletop signage and cocktail napkins, ensuring consistent brand exposure on every table and bar.
- **Video Screen Content:** Take advantage of strategically placed screens, featuring rotating video content. Showcase your brand through captivating visuals, leaving a lasting impression on guests as they enjoy the dinner.

Mix & Mingle: \$15,000

- **Cocktail Reception Exclusive Naming Rights:** Elevate your brand by securing the coveted naming rights for our exquisite cocktail reception at the renowned P6 Rooftop at The LINE Hotel. This prime location sets the stage for an unforgettable evening of networking and celebrating.
- **Social Media:** HID will promote your involvement during and after the event.
- **Prominent Logo Placement:** Your company's logo will take center stage on all event materials, including invitations, programs, and promotional materials.
- **Welcome Banner:** Guests will be welcomed into the cocktail reception with a captivating banner prominently featuring your logo.
- **Signature Cocktail Naming Rights:** Leave an lasting mark on the event by naming an exclusive signature cocktail.

Mix & Mingle: \$15,000

- **Breakout/Networking Session Naming Rights**
- **Social Media:** HID will promote your involvement during and after the event.
- **Prominent Logo Placement:** Your company's logo will be prominently displayed on all event materials, including invitations, programs, banners, and promotional materials.
- **Event Banner:** A large banner featuring your company's logo will be displayed in a highly visible and strategic location at the event.



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