PROTECTING CORPORATE DATA AND REPUTATION

A KEY PRIORITY FOR ORGANIZATIONS IN THE MIDDLE EAST

The need to provide higher degree of assurance of user's identity attempting to access a resource, such as physical location, computing device, network or a database is increasingly growing. In a survey, HID Global conducted in Middle East amongst mid-size and large organization within the banking & finance, utilities and oil & gas industries, we found that 69% of the decision makers are using cloud-based applications and multi-factor authentication in order to secure employees' access to data.

95% USE MULTI-FACTOR AUTHENTICATION

WHY DOES YOUR ORGANIZATION USE MULTI-FACTOR AUTHENTICATION?

Effective tool for limiting access to the right people	4%
Enhanced security layers that require users to present multiple pieces of evidence	30%
Cost effective	5%
All of the above	55%
Not applicable	6%

WHAT LAYERS OF CREDENTIAL BENEFIT YOUR MULTI-FACTOR AUTHENTICATION?

- **34%** BIOMETRICS
- **1%** COST
- 1234ABC** **34%** PASSWORD
- **31%** SMART CARDS

WHAT WOULD HELP ENCOURAGE YOU TO CHANGE YOUR COMPANY'S STANCE ON ADOPTING MULTI-FACTOR AUTHENTICATION?

- **45%** A MORE COST EFFECTIVE AUTHENTICATION SOLUTON
- **42%** A FASTER BUT SECURE MEANS TO ACCESS CLOUD BASED DATA AND APPS

13% did not respond

69% USE CLOUD-BASED APPLICATIONS

COMPANIES USING CLOUD BASED APPLICATIONS

- **70%** USE MFA FOR **EMPLOYEE** AUTHENTICATION
- **30%** USE MFA FOR **CUSTOMER** AUTHENTICATION

Despite of the complex threat landscape and the increase of cybercrime the use of passwords is still very popular amongst the surveyed organizations, however intelligence-based authentication along with threat and fraud prevention capabilities is key to protect corporate reputation and customers' assets. As the leader in secure identity solutions, HID Global has the unique capabilities to address end user requirements by empowering organizations to drive new levels of convenience and security.

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HID Global powers the trusted identities of the world's people, places and things.

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